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Headquarters and Chapter Relations

An association is formed on the premise that there is strength in numbers and that it exists to represent the interests of its members. To this end, CoreNet Global brings corporate real estate professionals together from around the world and provides a common forum from which to learn and be recognized.

At CoreNet Global, there are multiple forums provided by Headquarters and its Chapters. Working together, Headquarters and Chapters represent vital segments of the Association's structure. Together, CoreNet Global Headquarters and Chapters deliver opportunities essential to creating a strong association for the future.

Partnership

For any association to work well, a "WE" mentality needs to be established. CoreNet Global mission is to align the collective constituency.

The purpose of both Headquarters and Chapters is to supply members with educational programs and information vital to their careers as well as provide opportunities interact with and share knowledge with professional peers.

One of the greatest strengths an association can possess is the relationship between Headquarters and its Chapters, especially when each clearly understands the mutual responsibilities to the association.

Responsibilities of CoreNet Global Headquarters and Chapters

- 1.) Local, national and international branding and public image of the association
 - a. Consistent branding and message to membership, prospects, corporate sponsors and the general public.
- 2.) Development and delivery of programs to members
 - a. Create and deliver high-quality educational programs that are recognizable and credible in the corporate world, and relevant to the profession for all industries represented by membership.
- 3.) Exchange of industry knowledge
 - a. Provide local and global forums for the exchange of knowledge and networking of its members.
- 4.) Provide opportunities for the professional development and recognition of members locally and globally.
 - a. Offer venues for member involvement and participation on a local and global scale.
- 5.) Develop and initiate strategies for the recruitment of new members, as well as the involvement and retention of present members. Support all CoreNet Global campaigns and efforts on local, national and international levels.
- 6.) Provide leadership resources for local and global representation.
- 7.) Encourage leadership consistent with Board-approved policies and in alignment with CoreNet Global mission and purpose.

Headquarters Staff and Support

In a continually growing organization, communication and interaction among Chapter officers, members, and staff are vital to our successful collaboration.

Headquarters encourages Chapters to utilize their dedicated Chapter managers to guide and offer consistent and steady resources.

All staff at Headquarters serves an important function in helping the membership and Chapters run the association productively and beneficially.

Staff contact information is listed on the CoreNet Global Web site (www.corenetglobal.org). For your convenience, a few pertinent contacts are listed below.

Chapter Managers: 800-726-811

Member Outreach Center: 800-726-8111

Director of Member and Chapter Relations: 800-726-8111

Director of Chapter Program Development: 800-726-8111