



Empowering Corporate Real Estate  
and Workplace Executives

**CONTACT:**

Richard Kadzis, CoreNet Global  
404-589-3240  
rkadzis@corenetglobal.org

David Harrison, Imre Communications  
410-821-8220  
davidh@imrecommunications.com

**Corporate Real Estate Industry to Convene in Orlando**  
*CoreNet Global Florida Summit Set for November 12 -15, 2006*

ATLANTA – January 20, 2006 – More than 3,000 corporate real estate industry executives are expected to gather at the Orlando Swan & Dolphin Hotel on November 12-15, 2006 in Orlando, Florida for the “Super Bowl of commercial real estate” – the CoreNet Global Florida Summit.

This year’s fall summit theme *Coming Together: Creating Opportunity* will examine how the management of real estate, the workplace and other corporate assets add to shareholder value. The learning program will emphasize the organizational viewpoint, with convergence as the primary focus. The summit will explore the process of coming together toward a common point, focusing on the escalating convergence of businesses, service providers, locations and public institutions from a corporate real estate perspective.

CoreNet Global is the world’s leading professional association for corporate real estate executives who influence the site selection decisions of the world’s top corporations such as CitiBank, MicroSoft, Whirlpool, Shell Oil and many other FORTUNE 500 companies. With a large group of top decision-makers visiting the state, the Summit offers a prime opportunity for showcasing the advantages of locating business operations in Florida, according to CoreNet Global Chairman Jeffrey L. Elie, VP of Global Real Estate & Services for Kaplan, Inc.

The CoreNet Global Florida Summit will assemble the top thinkers in business and the corporate real estate industry to share the latest best practices of globally networked corporate enterprises. These include innovations in green development, integrated infrastructure solutions, portfolio optimization, strategic alliance management, performance measurement, industry data and transaction standards, and other best practices. In addition to corporate real estate professionals, executives from many of the world’s top commercial real estate companies, as well as architects, interior designers, developers, location consultants, and economic developers will attend the Summit.

The CoreNet Global Summit program is based on case study presentations and speakers that demonstrate new approaches to value creation and operational excellence in the digitally networked world, while reaching

260 Peachtree Street NW  
Suite 1500  
Atlanta, GA 30303

Tel: +1.404.589.3200  
Fax: +1.404.589.3201  
[www.corenetglobal.org](http://www.corenetglobal.org)

beyond the traditional boundaries of real estate. For example, because of its focus on workplace management, CoreNet Global is emphasizing case studies involving one or more network partner perspectives: service provider, economic developer, consultant, developer, landlord, as well as human resources, information technology, and risk management.

CoreNet Global members manage US \$1.2 trillion in worldwide corporate assets consisting of owned and leased office, industrial and other space. With 7,500 members representing large corporations around the world, CoreNet Global ([www.corenetglobal.org](http://www.corenetglobal.org) <<http://www.corenetglobal.org>> <<http://www.corenetglobal.org>> ) operates in five global regions: Asia, Australia, Europe, Latin America and North America, including Canada.