



News

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CoreNet Global Summit will Highlight Disaster Planning, Asia Trade and Workplace Changes
Leading Corporate Real Estate Executives Descend on Philadelphia April 23-26

ATLANTA – March 13, 2006 — The world's leaders in corporate real estate and the workplace will discuss disaster planning in a post-Katrina world, location strategies in China and India, and the realities of the wireless workplace at the CoreNet Global Spring Summit in Philadelphia on April 23-26, 2006.

This year's summit, themed *Risk and Reward: Your Role in Recognizing Opportunity*, will also include keynote addresses from top business leaders and opportunities for leading service providers, real estate end users and economic development executives to network and exchange ideas. The CoreNet Global Summit in Philadelphia also includes a world-class expo showcasing the latest innovations in corporate real estate and workplace strategies.

The Global Summit includes topical education sessions designed to relay practical, actionable information to members of CoreNet Global. The highlights are:

- **Hurricanes, Fires and Blackouts – Oh My! Best Practices in Disaster Planning** – Hear from American Financial Realty Trust, Jones Lang LaSalle and Gale Global Facilities as they share their disaster preparedness planning initiatives from their experiences with Hurricane Katrina and the London bombings and discuss with attendees how to mitigate loss and respond to disasters.
- **Becoming a Global Gateway: A Vision for International Trade in Southern California** – Hear from the City of Ontario, California and the Ontario Economic Development Agency and learn how they used the city's strategic location to create partnership opportunities between medium-sized businesses in the United States and China. The result has been lucrative export contracts and economic growth for the city.
- **The Business Case for Supplier Diversity** -- Corporate real estate executives at *Wachovia* and *The Coca-Cola Company* are leading their organizations to accelerate the success of supplier diversity goals. They are effectively contributing to important company initiatives while producing quality, cost-effective results.

CoreNet Global will continue to focus on the results generated **by Corporate Real Estate 2010**, a program that enables corporate real estate leaders to better define their role and lead their companies in a digitally networked world, at the Summit. The key education sessions are:

- **No More Cubicles! Capital One's Workplace of the Future** – Learn how Capital One's real estate group successfully created a portfolio of workplaces that inspired creativity and reduced costs. Learn how to create a more productive workplace.
- **Business without Boundaries at Nortel Networks** – Learn how Nortel Networks' employees and partners leverage a web-accessible database to conduct business without boundaries.

Keynote speakers for the spring summit include Wolfgang Grulke, Founder and Chairman of FutureWorld, and Nicholas Graham, Founder and Chief Officer of Joe Boxer.

In addition, CoreNet Global will bestow prestigious awards on its members at the Summit. The Economic Development Leadership Awards presentation is sponsored by Stadtmauer Bailkin Biggins. And, the Sustainable Leadership Awards are sponsored by Tandus, Cubellis, Haworth, Johnson Controls Inc.

For more information on the Philadelphia Global Summit, please visit http://www2.corenetglobal.org/summits_events/philadelphia_2006/. Working press members are encouraged to attend and must register in advance by contacting Tamara Deckert of Imre Communications at 410-821-8220. Press registrations are also accepted on-site.

CoreNet Global members manage US \$1.2 trillion in worldwide corporate assets consisting of owned and leased office, industrial and other space. With 7,500 members representing large corporations around the world, CoreNet Global (www.corenetglobal.org <<http://www.corenetglobal.org>> <<http://www.corenetglobal.org>>) operates in five global regions: Asia, Australia, Europe, Latin America and North America, including Canada.

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