



Empowering Corporate Real Estate
and Workplace Executives

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Denver Will Host ‘Super Bowl of Corporate Real Estate’
CoreNet Global Summit Set for April 29 – May 2, 2007

DENVER – April 7, 2006 – More than 2,500 corporate real estate industry executives are expected to gather at the Colorado Convention Center, April 29 – May 2, 2007 in downtown Denver for the “Super Bowl of corporate and commercial real estate” – the CoreNet Global Summit.

Denver Mayor John W. Hickenlooper today announced the group’s selection of the host city. “Given that the CoreNet Global Summit is the only conference to convene the entire corporate real estate industry, this is an enormous opportunity for Denver – well beyond the significant economic benefit of the convention itself,” Hickenlooper said.

“The CoreNet Global Summit has been described as ‘the Super Bowl of corporate real estate,’ because it draws up to 3,000 of the industry’s top decision makers including corporate executives, commercial real estate professionals and economic development agencies,” according to **Rocky Mountain CoreNet Chapter Chair, David Raduziner**. “CoreNet Global members manage \$1.2 trillion worldwide of owned and leased office, industrial and other space.”

CoreNet Global is the world’s leading professional association for corporate real estate executives who influence the site selection decisions of the world’s top corporations such as Boeing, Citibank, Microsoft, Shell Oil, Sun Microsystems, Toyota, Whirlpool and many other FORTUNE 500 companies. With a large group of top decision-makers visiting the city, the Summit offers a prime opportunity for showcasing the advantages of locating business operations in Colorado, according to **CoreNet Global Chairman Jeffrey L. Elie, VP of Global Real Estate & Services for Kaplan, Inc.**

“It’s been over a decade since this important group came to Colorado. At that time, we’d added Coors Field, the Convention Center and DIA to our world class infrastructure. We’ve got lots of new things to show them this time, too. Fitzsimons, TREX, the new wing of the Denver Arts Museum and the promise of FasTracks ought to impress them that we’re the nation’s Next Great City,” noted **Tom Clark, Executive Vice President of the Metro Denver Economic Development Corporation.**

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Clark recognized the advantages of hosting the impressive mix of corporate and commercial real estate executives, as well as key government agencies like the GSA. “CoreNet Global members are interested in partnerships that bring together the public and private sectors and in regional cooperation; and since Denver has proven that we can be a successful regional player, we are becoming a more attractive destination for these site-selector decision makers.”

“The CoreNet Global event will have a local economic impact of more than \$7 million, including approximately 5,500 hotel room nights and an expected \$3.8 million in direct delegate spending,” according to **Richard Scharf, President of the Denver Metro Convention and Visitors Bureau.**

He pointed out that the total does not include the potential for new or expanded corporate facility site decisions that could also result from the conference, which will be held at the Marriott City Center and Hyatt Regency, and the Colorado Convention Center.

“The event will also bring hundreds of people from outside of the United States to our region, which will give us an enormous opportunity to share what our city has to offer,” Hickenlooper concluded.

The CoreNet Global Summit assembles the top thinkers in business and the corporate real estate industry to share the latest best practices of globally networked corporate enterprises. These include innovations in green development, integrated infrastructure solutions, portfolio optimization, strategic alliance management, performance measurement, industry data and transaction standards, and other best practices. In addition to corporate real estate professionals, executives from many of the world’s top commercial real estate companies, as well as architects, interior designers, developers, location consultants, and economic developers will attend the conference as part of a series of 2007 Global Summits also including Atlanta and Lisbon in the Fall of 2007.

CoreNet Global members manage US\$1.2-trillion worldwide of owned and leased office, industrial and other space. With 7,500 members providing workplace services for large corporations around the world, CoreNet Global (www.corenetglobal.org) operates in five global regions: Asia, Australia, Europe, Latin America and North America. Headquarters are based in Atlanta with regional offices in Brussels, Hong Kong, London and Sydney.

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