



# News

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## **The New Jolly Green Giants: How to Build the Next Generation of Sustainable Skyscrapers**

*CoreNet Global presents Bank of America and Adobe Systems Projects at Denver Summit*

**ATLANTA – 20 March 2007** – A large bank and a major software company will inform attendees of the CoreNet Global Summit in Denver next month how to build “green” skyscrapers, save construction and operating costs and secure an important environmental rating. Representatives from Bank of America and Adobe Systems will discuss their futuristic office projects at the meeting of corporate real estate and workplace executives. They will also discuss how they have secured, or expect to secure, US Green Building Council LEED™ Platinum ratings.

“With the concern for global warming at an all time high, the call for environmental stewardship has transcended the urban core to nearly every U.S. city. The corporate real estate industry has embraced the movement and sees great opportunity in conservation,” says Dr. Prentice Knight, CEO of CoreNet Global. Dr. Knight added that, “Bank of America and Adobe provide leadership from which the corporate real estate industry can learn a great deal.”

CoreNet Global [members](#) will learn how Bank of America is constructing its cutting-edge, \$1 billion dollar skyscraper at One Bryant Park, just outside of New York City’s Times Square, and Adobe Systems’ completion of literally dozens of retrofits at its San Jose headquarters.

When the bank’s 55-story One Bryant Park project is completed it will be the second tallest building in New York City and will solve a wide-range of environmental concerns with cutting-edge innovations and already-established environmental best practices. Developers have found a way to decrease water consumption by capturing storm water runoff from the building

and combining it with excess water from sinks, steam condensation and condensate from the air conditioning system. This recycled water will then be used by the building to flush toilets. .

Adobe Systems has already earned LEED™ Platinum designation for sustainable site development, water savings and energy efficiency at its three San Jose headquarters buildings. Partnering with Cushman and Wakefield, Adobe identified multiple retrofit projects and decreased energy use per employee by 35%, natural gas use by 41%, domestic water use by 22%, and landscape irrigation by 76%.

Attendees and press can see both presentations, “Green Skyscrapers: Bank of America's One Bryant Park,” and “Adobe Systems Adds Green to the Bottom Line” on April 30, 2007 at 10:30 A.M.

For more information on the Denver Global Summit, please visit [www.corenetglobal.org](http://www.corenetglobal.org). Working press members are encouraged to attend and must register in advance by contacting Ryan Mitchell at (410) 821-8220 or at [ryanm@imrecommunications.com](mailto:ryanm@imrecommunications.com).

CoreNet Global members manage US \$1.2 trillion in worldwide corporate assets consisting of owned and leased office, industrial and other space. With 7,000 members representing large corporations around the world, CoreNet Global ([www.corenetglobal.org](http://www.corenetglobal.org)) operates in five global regions: Asia, Australia, Europe, Latin America and North America, including Canada.

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