



News

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Workplace Strategy Expert to Address Corporate Real Estate Executives on 10-year Study Results

CoreNet Global hosts Diane Stegmeier's discussion on new workplace strategy practices at Denver Global Summit

ATLANTA – 10 April 2007 – CoreNet Global announces today that a leading workplace strategy expert discusses recent unpublished findings of a 10-year old research initiative on the *factors that* impede workplace strategy success at the Denver Global Summit this month.

Diane Stegmeier, an independent consultant and expert in change management and organizational effectiveness, will hold her roundtable discussions at the Denver Convention Center on April 30th at 10:30 a.m. Her book, to be published in 2007, is entitled, "Innovations in Office Design: The Critical Influence Approach to Effective Work Environments™.

Stegmeier will lead a roundtable discussion on "hot button" issues of workplace strategy implementation that have been gathered over the last 12 months at CoreNet Global Discovery Forums as well as Stegmeier's exhaustive study on what she calls the "Critical Influence System." The system details the cultural, operational and environmental factors impacting behavior in the workplace.

"Diane Stegmeier's landmark findings on workplace behavior in the corporate setting will prove vital in determining workplace strategy over the next ten years," says Dr. Prentice Knight, CEO of CoreNet Global. Dr. Knight added that, "Ms. Stegmeier's findings and program format are going to challenge and give insight into workplace strategy help to planning effective work environments."

Stegmeier is best known for her research exploring the Critical Influence Systems™ affecting behavior in the workplace, in particular the impact of physical space on human behavior. *Innovations in Office Design: The Critical Influence Approach to Effective Work Environments™* is scheduled for release in 2007.

While at the Denver Summit, attendees can choose from among a wide variety of educational sessions, ranging from green building sessions to those on cutting edge workplace initiatives. (www.corenetglobal.org/denver)

For more information on the Denver Global Summit, please visit www.corenetglobal.org. Working press members are encouraged to attend and must register in advance by contacting Ryan Mitchell at (410) 821-8220 or at ryanm@imrecommunications.com.

CoreNet Global members manage US \$1.2 trillion in worldwide corporate assets consisting of owned and leased office, industrial and other space. With 7,000 members representing large corporations around the world, CoreNet Global (www.corenetglobal.org) operates in five global regions: Asia, Australia, Europe, Latin America and North America, including Canada.

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