



News

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CoreNet Global, AIA and IIDA Announce Winners of 4th Annual Sustainability Leadership Award for Design & Development

DENVER 30 April 2007 - CoreNet Global today joined for the fourth consecutive year with the American Institute of Architects and the International Interior Design Association to present the annual Sustainability Leadership Award for Design and Development at the CoreNet Global Summit Denver.

There were a record number of 60 nominations for the 2007 award, signifying the dramatic increase in the awareness and use of sustainable practices by corporations and their service providers.

“Sustainability – when applied at its optimal level – is really an integrated set of practices, policies and products across the supply chain . . . another version of the People, Planet and Profit theme,” commented CoreNet Global Chairman Mark Golan. “The entire field of nominees reflects the true influence and impact that corporate real estate and the workplace together can have on sustainability.”

Joining Golan, Vice President, Internet Solutions Group, Connected Real Estate, for Cisco Systems, Inc., in the awards presentation were Alexander Thome of the American Institute of Architects (AIA) and Elise Shapiro of the International Interiors Design Association (IIDA).

Five winners and two special recognitions were announced:

2007 WINNER

**For Achievement in Sustainable Design Collaboration:
GSBS and BIG-D Construction**

GSBS architects and Big-D construction, Salt Lake, Utah, masterfully converted the historic 1922 Art Deco style Fuller Paint Company warehouse into a modern office space. The team skillfully led the renovation to obtain both LEED® certification from the US Green Building Council and admission to the U.S. National Register of Historic Places. Accepting the award was: Dale Barreth, USBS PC.

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2007 WINNER**For Achievement in Not-For-Profit Organizations:
The team of RAND CORPORATION and DMJM DESIGN**

DMJM architects, Los Angeles, and the Rand Corporation, a non-profit policy research institute in San Monica, teamed up to create Rand's new corporate headquarters – the first since the original was built 50 years before. Housing nearly three-quarter's of RAND's entire workforce, the new 310,000-square-foot facility provides workspace for 1,100 employees. The building earned the coveted LEED® Gold Rating from the US Green Building Council. Accepting the award were Kelly Olson and Ellyn Wulfe, both representing DMJM Design.

2007 WINNER**For Achievement in the category of Large Corporations:
The Hearst Corporation with Tishman Speyer Properties for the new Hearst Tower
in New York City**

The Hearst Tower is a sustainability supply chain success story linking the corporate client to an effective collaboration with development, design, construction, workplace, brokerage, advisory and economic development partners. The 46-story high rise is benefiting the company, employees and New York, having been described as the city's first major new landmark of the 21st century by Time magazine. The tower was designed by Lord Norman Foster. Accepting the award were: Brian Schwagerl, Vice President of Corporate Real Estate, The Hearst Corporation, and Steve Grant, Managing Director for Tishman Speyer.

2007 WINNER**For Achievement in the category of Public Sector and Government:
The U.S. General Services Administration for its new San Francisco high-rise office complex**

The U.S. General Services Administration worked with the City of San Francisco to select a site for a new sustainable high-rise federal office building at the fringe of a challenged urban neighborhood. The 18-story finished product "challenges ideas of what a government high-rise should look like – its humane design is green and dazzling," as described by the San Francisco Chronicle. At \$144-million, it cost only \$242 per square foot and was designed by architect Thom Mayne. Accepting the award for the GSA team were: Jeff Neely, Assistant Regional Administrator, Public Buildings Service Pacific Rim Region and Maria Ciprazo, Senior Architect and Project Executive.

2007 WINNER**For Achievement in the category of Small to Mid-Sized Enterprises:
Adobe Systems Inc. with Cushman & Wakefield for Adobe's Platinum LEED® Certification**

Adobe Systems responded to the California Governor's plea to cut energy use by 10% several years ago during the state's utility crisis. It marked the beginning of a comprehensive retrofitting of Adobe's San Jose office center. To date, more than 60 upgrades have been completed at a cost of \$1.3-million. The annual return on investment is an impressive \$1.2-million. Adobe achieved a rare *PLATINUM* LEED® EB rating for integrating a wide array of sustainable materials and practices into its existing facilities in Northern California. Accepting the award were Director of Real Estate for Adobe, Randy Knox, and George Denise, General Manager of Cushman & Wakefield.

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SPECIAL RECOGNITIONS

- **HOK** – Hellmuth, Obata and Kassabaum and the City of Clarita, California, for their high level commitment to sustainability and design collaboration
- **ABN AMRO** for its corporate-wide commitment to sustainability and successful reduction of energy and carbon emissions.

Both HOK and ABN AMRO are past winners.

- Award underwriters are:
- Cubellis Associates
- Haworth
- Johnson Controls Inc.
- The Metro Denver Economic Development Corporation
- Tandus

A group of leading industry professionals served on the Award Steering Committee and as judges.

- Awards Chair: Dr. Nick Axford, Director of Research, C.B. Richard Ellis, London
- Sanford Smith, AIA, Director of Real Estate, Manager of Real Estate & Facilities, Toyota Motor Sales USA Inc.
- Holly Henderson, Principal, H2EcoDesign
- Penny Bonda, environmental editor, Washington DC
- Gail Lindsey, Principal, Design Harmony, Wake Forest, North Carolina
- Lynn Simon, Principal, GreenBuild, San Francisco
- Kevin Sneed, Director of Architecture, OTJ Architects, Washington, DC
- Bill Sisson, Director of Corporate Sustainability, United Technologies, Connecticut

CoreNet Global members manage US \$1.2 trillion in worldwide corporate assets. With 7,000 members representing large corporations around the world, CoreNet Global (www.corenetglobal.org) operates in five global regions: Asia, Australia, Europe, Latin America and North America, including Canada.

For 150 years, members of the American Institute of Architects have worked with each other and their communities to create more valuable, healthy, secure, and sustainable buildings and cityscapes. AIA members have access to the right people, knowledge, and tools to create better design, and through such resources and access, they help clients and communities make their visions real. Visit www.aia.org.

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational association of 12,000 Members in nine specialty Forums in 30 Chapters around the world. Additional information is available on IIDA's website www.iida.org.

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