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Move to Mobility Metrics & Business Case Information Technology Change Management Impact on Culture Physical Solutions Future Trends

Ideas That Work

With the start of a new year it's natural to contemplate what the future has in store. As a Workplace Community we exist in fascinating times as several significant trends converge to re-shape the Workplace.

In his 2005 best seller "The World is Flat", Thomas Friedman argues that, "globalization has collapsed the old hierarchy of economic engine-nations into a world where the ambitious can compete across borders against one another." (Time Magazine – February 13, 2006)

As the need for increased collaboration is juxtaposed against virtual teams, cyber-social networks, and virtual worlds such as "Second Life", we have to ponder what the world and the workplace will be like in 20 years.

Learn more about a recent discussion by the world's leading experts. [Click here to learn more.](#) »

Foresight

With our virtual and global workplace, the marketplace has designed communications tools to meet our changing needs and keep our connections and collaboration real.

Check out the HP conferencing solution, Halo, used by the future trends thought leaders in the recent January discussion panel. [Click here.](#)

The famous Star Wars scene when the Princess Leia hologram plays out of R2D2, "Luke you are my only hope," comes to mind when you watch this exciting new piece of technology from Cisco. Global presentations and meetings will never be the same. [Check it out.](#) »

Joel's Corner

Reviewing a great year in 2007

In 2007 our community delivered inspiring results. This year we're looking forward to another year building on our success. Our main focus this year is to create higher levels of engagement within our Workplace Community and build our membership globally. Learn all about our strategy and how you can get involved and make a difference.



[Click here to learn more.](#) »

Global Perspectives

The Workplace Community (CGWC) kick-off in Atlanta in October was a great success with over 70 attendees participating. After our president Joel Ratekin explained the goals and structure of the group (see comments in **Future Place November**), Chris Hood, Knowledge Content Lead presented his group's work on Move to Mobility. This was to serve as a potential model for Knowledge Content teams. The participants broke into sub-groups to explore possibilities and themes within each of the seven Knowledge Content areas. Ideas were flying!

[Click here to learn more.](#) »

How To Get Involved

One of the key success measures for our Workplace Community (CGWC) will be based upon our member's participation and involvement. Find out how you can get involved in the Community. [Click here to learn more.](#) »

San Diego Workplace Community, Wednesday Morning Session. [Click here to learn more.](#) »

Atlanta Discovery Forum: Highlighting Workplace Knowledge. [Click here to learn more.](#) »

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