

SPEAKER BIO:

### ***George Bartley***

**George** is Managing Director, Building Sustainability Ltd. George co-founded Building Sustainability Ltd. in 2007. Building Sustainability provided specialist energy reduction consultancy, MIS implementation and managed services. The company develops software, provides system integration and management services for complex environments. Building Sustainability is part of the Cordless Group which focuses on the impact of new technology on people, business and the built environment.

Prior to this, George had 12 years experience in mobile communications working for LM Ericsson as both Product Marketing Manager and Business Development Manager. He was responsible for wireless PBX and remote network access products and was involved in the GPRS and 3G operator business unit.