

**Linda A. DeMars**

VP, Global Summits  
CoreNet Global

Linda DeMars is VP Global Summits, responsible for defining and implementing strategies, programs and technologies that enable members to network, learn and share knowledge at events held in major business markets around the world. Linda serves as a member of the CoreNet Global Senior Leadership Team on process improvement and management initiatives. She was also a member of the *Corporate Real Estate 2010* Research Leadership Team, working actively with members and industry experts on the topics of Technology and the Web and Sustainability.

Linda has recognized expertise in the areas of:

- Strategy
- Change Management
- Relationship Marketing
- Product Management
- Process Management

Prior to coming to CoreNet Global in July 2002, Linda acted as the Marketing Executive for Johnson Controls Integrated Facility Management. Throughout her 20-year career at Johnson Controls, she held various and increasing roles of responsibility in the disciplines of application engineering, sales, service, marketing and general management. Linda received the Johnson Controls *Chairman's Merit Award* multiple times – the highest level of recognition for employees in the company.

In 2001, Linda was included on the **List of Georgia's Most Powerful and Influential Women (The Women Looking Ahead 100)**. The award recognizes women who have made more than significant contributions to American Society. She was recognized in the "Corporate America" category for continued achievements in leadership and stockholder value.

Linda earned her B.S. Engineering from Michigan State University, with a specialization in Industrial Design.